

## Cosmo Speciality Chemicals appoints Sunil Vaidya Sales Head

*With over 30 years of experience, Sunil will be responsible for sales & marketing and the strategic business development of Cosmo Speciality Chemicals*

**New Delhi, 28 July 2022:** [Cosmo Speciality Chemicals](#), a 100% subsidiary of Cosmo First Limited, today announced **the appointment of Mr. Sunil Vaidya as Head Sales – Textile Division**. In his new role, Sunil will be responsible for driving sales and development for Cosmo Speciality Chemicals nationally. He will report to Mr. Anil Gaikwad, Business Head, Cosmo Speciality Chemicals.

Sunil comes to Cosmo Speciality Chemicals with over 30 years of experience in Sales & Marketing, Business Development, and Strategic Planning. He has in depth understanding of Textile Dyes & Chemicals industry and would capitalize his expertise to drive sales for the speciality chemicals business.

**On the announcement, Mr. Pankaj Poddar, Group CEO, Cosmo First Limited said,** “With more than three decades long career in the textile industry, Sunil has knowledge and expertise across various domains of sales, development, and strategic planning. I am delighted to welcome Sunil as part of Cosmo’s Team and confident that his addition would be instrumental in accelerating sales and powering growth for our speciality chemicals business in the textiles industry and beyond.”

**Commenting on his new role, Mr. Sunil Vaidya, Head Sales - Textiles, Cosmo Speciality Chemicals said,** “Within a few years, Cosmo Speciality Chemicals – Textile division has launched multiple products and built credibility across industry which can be witnessed by its phenomenal growth. I am thankful that the leadership has entrusted me with the responsibility of driving growth via sales for speciality chemicals business across markets. I look forward to leveraging expertise and R&D capabilities of the team to help unlock new market opportunities.”

### **About Cosmo Speciality Chemicals:**

Cosmo Speciality Chemicals is an entity of Cosmo First Ltd with strong research capabilities to provide best and the most competitive products through innovations based on sustainable science to its customers. The Company is into Speciality polymers & textile chemicals and has so far added 56 products in their portfolio.

### **About Cosmo First:**

Established in 1981, Cosmo First Limited is a four-decade-old global business organization with entities-- Cosmo Films, Cosmo Speciality Chemicals, Zigly and Cosmo Foundation. Cosmo Films is one of the most preferred global brands offering value-added BOPP films for packaging, labels, lamination, and industrial applications. With innovation, development, and research embedded

in its core values, Cosmo First has ventured into successful businesses like Cosmo Speciality Chemicals (master batches, coatings, textile chemicals, and adhesives) and Zigly, a D2C Omni channel pet care business under its entity. The company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.

Cosmo First has a strong focus on sustainability and invests in promoting innovative practices towards ensuring a safer planet for future generations. The website for the umbrella brand is [www.cosmofirst.com](http://www.cosmofirst.com)

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