

Chemical Weekly

***Launch of Cosmotex AVB
Magazine Coverage
July 2021***

S. No.	Headline	Snapshot	Publication	Edition	Page
1	Chemical Speciality Chemical launches new textile finishing agent	<p>ANTIVIRAL AND ANTIBACTERIAL</p> <p>Cosmo Speciality Chemicals launches new textile finishing agent</p> <p>Cosmo Speciality Chemicals, a subsidiary of packaging films specialist, Cosmo Films, has launched a novel antiviral & antibacterial finishing agent, <i>Cosmotex A/B</i>, that is claimed to be effective against the human Coronavirus, and suitable for all types of textiles including garments, home furnishing and bed linens. Tested at Biotech Testing Services, Mumbai, <i>Cosmotex A/B</i> kills 99.9% pathogens and remains active against pathogens even after 50 washes, the company informed in a press note. "Biodegradable and eco-friendly, the agent is free from silver technology, safe to use, compatible with detergents and does not hamper the colour fastness of fabrics. <i>Cosmotex A/B</i> absorbs on each fibre of the cloth and ruptures the cell wall of the pathogens. With no adverse effects on the quality of fabrics, it can be applied to textiles with detergents or after washing with rinsing cycle," the note added.</p>	Chemical Weekly magazine	July 2021	106