

## **Cosmo Speciality Chemicals Launches COSMOTEX AVB for the Textile Industry**

An antiviral and antibacterial agent suitable for all types of textiles

**New Delhi, XYZ June, 2021:** Cosmo Speciality Chemicals, a 100% subsidiary of Cosmo Films Ltd., launches COSMOTEX AVB, containing a new antiviral and antibacterial agent that is effective against the human Corona virus (229 E, ISO 18184) and suitable for all types of textiles including garments, home furnishing and bed linens. Tested at Biotech Testing Services, Mumbai, COSMOTEX AVB kills 99.9% pathogens and remains active against pathogens even upto 50 washes and keeping the environment hygienic and safe from foreign living objects.

Biodegradable and eco-friendly, the agent is free from Silver technology, safe to use, compatible with detergents and does not hamper the color fastness of fabrics. COSMOTEX AVB absorbs on each fiber of the cloth and ruptures the cell wall of the pathogens. With no adverse effects on quality of fabrics like strength, it can be applied to textiles with detergents or after wash with rinsing cycle.

With this new innovation in hand, Mr. Anil Gaikwad, Business Head, Cosmo Specialty Chemicals said *“In the current scenario, viruses and bacteria’s are taking the lives of people at a rapid rate. With the help of our team, at Cosmo Specialty Chemicals, we have created a product which not only ensures the hygiene of your textiles, but also kills 99.9% of the bacteria and viruses present in them.”*

2-5% dose for exhaust application and 20-50gpl for continuous application are the recommended dosages of COSMOTEX AVB.

### **About Cosmo Speciality Chemicals**

Cosmo Speciality Chemicals is a 100% subsidiary of Cosmo Films Ltd with strong research capabilities to provide best and the most competitive products through innovations based on sustainable science to its customers. The Company is into specialty polymers & textile chemicals and has now launched 'Fabritizer' to safeguard consumers from the various viruses, bacteria and germs.

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